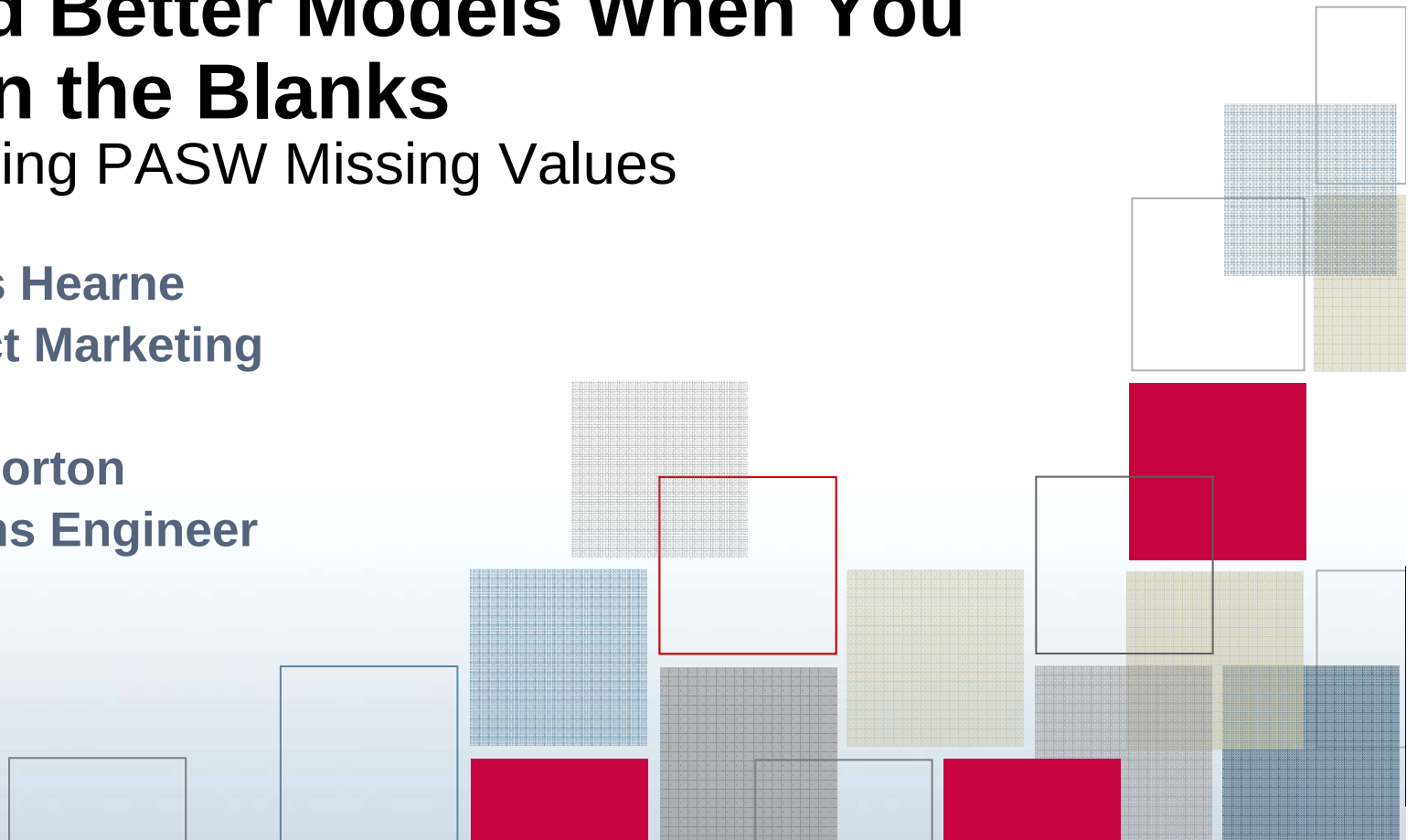


> Build Better Models When You Fill in the Blanks

Featuring PASW Missing Values

Marcus Hearne
Product Marketing

John Norton
Systems Engineer



> Commonly Asked Questions

SPSS

- Can I get copies of these slides after the event?
- Is this event being recorded for later viewing?

> Commonly Asked Questions

- Can I get copies of these slides after the event?

Yes

- Is this event being recorded for later viewing?

Yes

www.spss.com/events

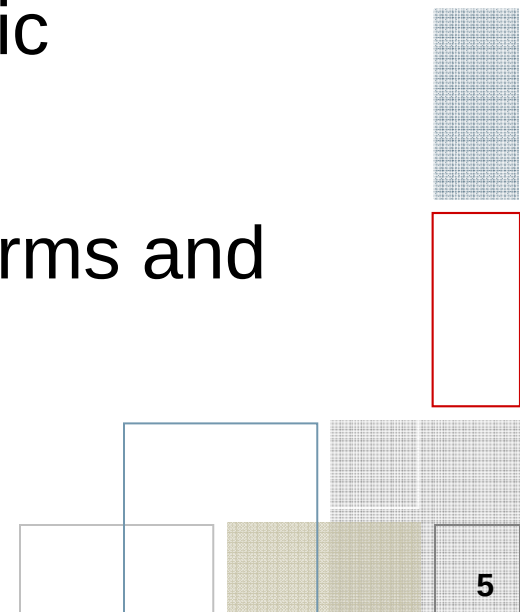
> Agenda

- PASW Statistics overview
- PASW Missing Values overview
- PASW Missing Values demo
- Summary

> PASW Statistics overview

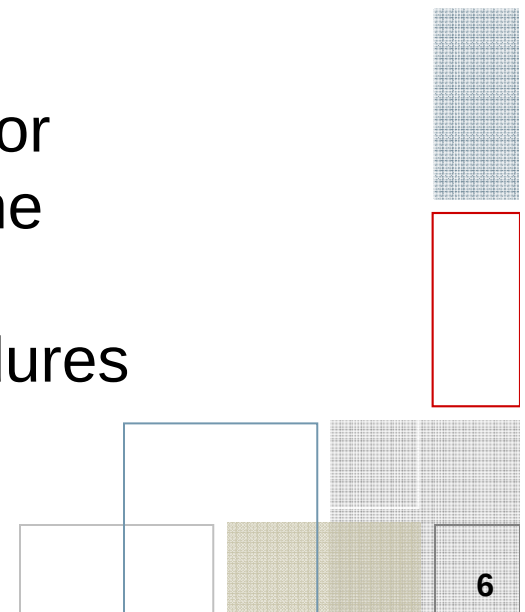
SPSS

- PASW Statistics is a modular software suite for analysis and reporting
- Consists of PASW Statistics Base and add-on modules for additional functionality
- Utilized by over 1.5 million users worldwide in commercial, government and academic organizations
- Available in multiple languages, platforms and flavors



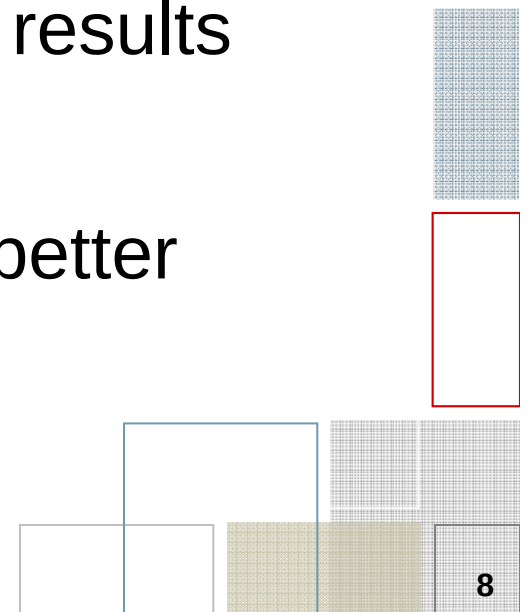
> PASW Missing Values overview

- PASW Missing Values is an add-on module for PASW Statistics (or PASW Modeler)
- Identifies gaps in your data creates imputations for those missing values for more accurate results
 - Diagnose if you have a serious problem with patterns of missing data
 - Replace missing values with estimates—for example, impute your missing data with the regression or EM algorithms
 - Automated and manual imputation procedures (including multiple imputation)



> Summary

- PASW Statistics is a widely used software package for analysis and reporting
- PASW Missing Values is an integrated piece of the PASW Statistics suite of products
- Diagnosing missing data, and imputing the values, brings greater accuracy to the results of analysis
- More accurate results lead directly to better decisions being made



> New healthcare training offering

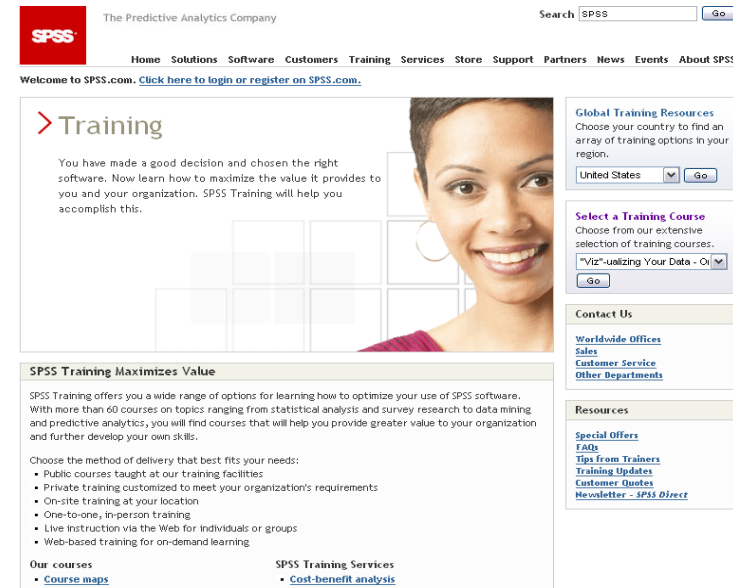
SPSS

- Statistical Methods for Healthcare Research
- Who should attend?
 - Healthcare professionals who analyze their data using statistical methods
- Where:
 - Chicago, IL SPSS Inc. headquarters
- When:
 - 4 Day Course - June 22 - 25
 - 5 Day Course with workshop - June 22 - 26

> More Information About Training

SPSS

- Home page
 - www.spss.com/training
- Schedule
 - <http://www.spss.com/training/schedule.htm>
- Course Descriptions
 - <http://www.spss.com/training/descriptions.cfm>



> Contact Information



- SPSS Inc.
 - Call 800-543-2185
 - email: sales@spss.com

- SPSS Inc. on the Web:
 - www.spss.com
 - EZ RFM: http://www.spss.com/statistics/ez_rfm/

